



# RETAIL TECHNOLOGY SHOW

26-27 April 2022  
Olympia, London

Transforming Retail Today

## EXHIBITING GUIDE

26-27 APRIL 2022, OLYMPIA, LONDON



# RETAIL TECHNOLOGY SHOW

26-27 April 2022  
Olympia, London

## A NEW flagship retail technology event in the UK



The **Retail Technology Show** will bring together the world's most innovative solution providers and retailers from across the UK and Europe.

This exciting new event, taking place at Olympia, London on the 26-27 April 2022, is brought to you from the team behind RetailEXPO, formerly RBTE, and comes at the most pertinent time in retail.



Retail Technology Show is the platform for suppliers of innovative solutions that can enable retailers and brands to run their business more effectively, more efficiently and more profitably, resulting in seamless multichannel operations and enhanced customer experience.

Aimed at retailers both in-store and online, Retail Technology Show will help business thrive in the highly disruptive retail sector.

As you'll know, the pace of technology innovation within the entire retail space is changing rapidly. Driven not just by the commercial and financial needs of the retail sector itself, but also by an ever increasing demand from the consumers.

Exhibitions, face-to-face meetings and live events are vital to any marketing strategy. And like you, we can't wait to get back to them. As retailers and brands begin their recovery from a year of unprecedented disruption, the show will be the platform for vital connections between supplier and buyer.

**“If you offer a solution for  
retailers and brands, DON'T MISS  
OUT. Check out the exhibiting  
opportunities available to you”**

**MATT BRADLEY**  
SHOW DIRECTOR



# Who will be ATTENDING



A variety of senior retail professionals will attend the Retail Technology Show looking for the products and services that will help them increase productivity, reduce costs, attract more customers, improve the customer experience, enhance security and sell more - whether from a small independent retailer or a large group.

We are marketing to all retailers, brands, leisure and hospitality organisations from across the UK and Europe and therefore expect to see these type of visitors:



## RETAIL AND BRAND SECTORS:

• ACCESSORIES AND JEWELLERY • AUTOMOTIVE • BANKING/ FINANCIAL SERVICES • BETTING & GAMBLING • CASH & CARRY/ WHOLESALE • CHILDRENSWEAR • DEPARTMENT STORES • DIY • ELECTRICALS • ENTERTAINMENT • FASHION AND FOOTWEAR • GARDEN CENTRE • GENERAL MERCHANDISE • GROCERIES • HEALTH & BEAUTY • HOMEWARES AND FURNISHING • HOTELS • LEISURE & OUTDOORS • MUSIC & VIDEO • FUEL/FILLING STATIONS • PHARMACY • PUBS, CLUBS & RESTAURANTS • PURE PLAYS • QUICK SERVICE RETAIL • SHOPPING CENTRES • SPECIALTY AND LUXURY GOODS • SPORTS ARENAS • THEME PARKS, CINEMAS & MUSEUMS • TRANSPORT & TRAVEL

## SAMPLE OF JOB TITLES :

• BRAND DIRECTOR • CHIEF INFORMATION OFFICER • CHIEF MARKETING OFFICER • CHIEF OPERATIONS OFFICER • CHIEF TECHNOLOGY OFFICER • CUSTOMER EXPERIENCE DIRECTOR • DIGITAL MARKETING DIRECTOR • DIGITAL SIGNAGE MANAGER • DIGITAL TRANSFORMATION DIRECTOR • DIGITAL EXPERIENCE MANAGER • DIRECTOR OF INNOVATION • DIRECTOR OF RETAIL EXPERIENCE • ECOMMERCE LEAD • EXPERIENTIAL MARKETING MANAGER • GLOBAL CUSTOMER DIRECTOR • GLOBAL INSIGHT DIRECTOR • HEAD OF CUSTOMER EXPERIENCE • HEAD OF ECOMMERCE • HEAD OF IT & INFRASTRUCTURE & APPS • HEAD OF LOGISTICS & OPERATIONS • HEAD OF LOSS PREVENTION & RFID • HEAD OF MARKETING • HEAD OF POS MARKETING • HEAD OF RETAIL • HEAD OF STORE DEVELOPMENT • HEAD OF TECHNOLOGY • IT DIRECTOR • OMNICHANNEL DELIVERY MANAGER • STORE OWNER, DIRECTOR & GENERAL MANAGER



## Type of RETAILERS AND BRANDS we are attracting:





# Current EXHIBITORS

## Join leading RETAIL TECHNOLOGY suppliers

Demonstrate your latest products, technologies, and solutions. You'll be in excellent company.

Join alongside other leading retail technology suppliers already signed up and exhibiting at the Retail Technology Show 2022.

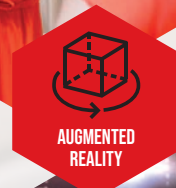
### A SAMPLE OF SUPPLIERS ALREADY SIGNED UP:

Our full exhibitor list is available on our website.



## If you offer a SOLUTION in one or more of these areas YOU SHOULD BE EXHIBITING AT #RTS2022

- AUGMENTED/VIRTUAL REALITY TOOLS
- ARTIFICIAL INTELLIGENCE
- AUTOMATION SPECIALISTS
- BUYING & MERCHANDISING
- CHECKOUT FREE/JUST WALK OUT TECHNOLOGY
- CLOUD
- CUSTOMER LOYALTY
- CX & PERSONALISATION
- DATA & ANALYTICS
- DELIVERY & FULFILMENT
- DIGITAL MARKETING
- DIGITAL SIGNAGE & INTERACTIVE DISPLAYS
- ECOMMERCE & MCOMMERCE
- EMPLOYEE MANAGEMENT/WORKFORCE TOOLS
- FACIAL RECOGNITION
- GREEN AND SUSTAINABILITY SOLUTIONS
- IN-STORE TECHNOLOGY
- INVENTORY TRACKING / ERP
- MARKETING
- MOBILE TECHNOLOGY
- OMNICHANNEL SOLUTIONS
- PAYMENT SOLUTIONS
- POS SOLUTIONS
- SHOPPER MARKETING
- STORE OPERATIONS
- SECURITY
- SMART RECEIPTS & RATINGS
- SUPPLY CHAIN & LOGISTICS
- UX (USER EXPERIENCE) SOLUTIONS
- VOICE AND VISUAL



# What's ON



## INNOVATION IS AT THE HEART of the Retail Technology Show

Our floorplan is centered around maximising your ROI and we create the best environment with plenty of opportunities for you to connect with the key decisions makers in the retail industry.

### DISCOVERY ZONE

The place for visitors to discover new and unseen solutions, the Discovery Zone feature is dedicated to start-ups only (companies less than three years old) who are exhibiting for the first time.

### CHAMPAGNE BAR

In the middle of the show floor, this popular feature is the perfect place to meet, network and do business. Make up for lots of lost face time here.

### CUTTING EDGE CONFERENCE PROGRAMME

Retail's leading lights and thought-leaders will share their expertise across the two days, to equip attendees with inspiration, knowledge and tools to keep-up with the rapidly evolving retail industry. There will be opportunities to be involved on the speaker programme if you can provide case studies with retailers and brands. Call for speakers will be sent out later in the year.

### INNOVATION TRAIL & AWARDS

Free to enter for every exhibitor, these awards highlight the most innovative products and services being displayed at the show. Shortlisted entries will feature on the Innovation Trail - sending visitors directly to your stand - and the overall winner will be announced during a ceremony at the end of the first day.

### START-UP SAFARI

Showcasing selected leading-edge tech start-ups, whose innovative and disruptive solutions are set to revolutionise the retail sector. This is the place for visitors to see what's next in the retail revolution.



# Get INVOLVED

## Exhibition STAND PRICING Options

Retail Technology Show provides an excellent platform for meeting new and existing customers. It is the best opportunity for you to position your brand and products at the forefront of your target audiences mind, and to help you establish, or consolidate your place within the retail industry.

### SPACE ONLY

**£439 m<sup>2</sup> + VAT**

The floor space for you to build your stand. You will need to provide the walls and floor.

### STANDARD SHELL SCHEME

**£459 m<sup>2</sup> + VAT**

**Includes:** 2.5m walls, fascia name board and carpet (standard colour).

### ELITE SHELL SCHEME

**£489 m<sup>2</sup> + VAT**

**Includes (in addition to Standard Shell Scheme):** One 500w socket, two spotlights, one table, two chairs and one literature rack.

## DISCOVERY ZONE for Start-ups

For start-up's we understand that exhibiting for the first time may seem like a daunting prospect and that's why we have introduced the Discovery Zone, a dedicated area for start-up companies exhibiting as a main standholder for the first time.

To participate, your company must be less than three years old.

### START UPS

**£459 m<sup>2</sup> + VAT**

**Includes (in addition to Standard Shell Scheme):** One 500w socket, two spotlights, one table, two chairs and one literature rack.



## STAND OUT FROM THE CROWD

Differentiate yourself from the competition and attract more retailers to your stand. Sponsorship lets you maximise your exposure and increase the return on your exhibition investment. We have a wide range of sponsorship packages available. Speak to us to see how we can tailor a package to really make you stand out from the crowd.

# Key Industry SUPPORT



Backing from key industry publications and a core collection of support from leading Associations in the retail, leisure and hospitality industries helps our reach extend further and enables promotion of your brand to get in front of those searching for your products and solutions.

## PARTNERS Include:



RTIH

GRW

TRB

THE RETAIL BULLETIN



**Pennies!**  
The digital  
charity box

Retail Systems

**RETAIL  
GAZETTE**

**CHARGED** | RETAIL  
TECH  
NEWS



Ecommerce News



**TECH  
LONDON  
ADVOCATES**



**“We’re excited to be exhibiting at the new flagship event for retail technology. We didn’t hesitate to join **The Retail Technology Show** as we can’t wait to get in front of thousands of senior retailers again to showcase our payment solutions, and know **this event is the right one to deliver those opportunities**”**

**SECURE  
RETAIL**  
Complete Payment Solutions

**MARKETING COMMUNICATIONS  
MANAGER, SECURE RETAIL**

**CONNECT:** @retail\_show #RTS2022 | retail-technology-show | [WWW.RETAILTECHNOLOGYSHOW.COM](http://WWW.RETAILTECHNOLOGYSHOW.COM)



# RETAIL TECHNOLOGY SHOW

26-27 April 2022  
Olympia, London

Transforming Retail **Today**

## Get in **TOUCH** with the **TEAM TODAY!**

For more details on exhibiting options and sponsorship opportunities please contact us:

Call is on: **+44 (0) 208 947 9177**

or **info@retailtechnologyshow.com**

Join the conversation and follow us for updates

 @RetailTechShow #RTS2022 |  retail-technology-show | [WWW.RETAILTECHNOLOGYSHOW.COM](http://WWW.RETAILTECHNOLOGYSHOW.COM)